



GRANT WRITING SIMPLIFIED

Becoming a grant writer is certainly an art which is more than grant seeking or proposal writing. It's about asking yourself tough questions that will help you to create programs that:

- ✓ get funded
...because they are...
- ✓ aligned with your organization's mission
...and...
- ✓ are aligned with the funding organization's mission

Grant Writing Simplified helps you develop proposals which are in line with the funding organization's preferences...*simply!*

Our Trainers are grant writing consultants and trainers for public sector, social sector, and corporate sector for over a decade.

IN COLLABORATION WITH



AKHUWAT
Institute of Social Enterprise & Management



COURSE OBJECTIVES

The workshop comprehensively addresses both practical and conceptual aspects important to the grant proposal writing process.

Due emphasis is given to idea development, generating novel solutions, identifying appropriate funding agency to apply to, and a package of tips and strategies that are of proven value in presenting your proposal.

Core objectives include:

- Understand the multi-faceted context in which a grant proposal is both generated and reviewed
- Research and find an appropriate funder for a given proposal
- Develop a clear proposal outline and proposal in response to funder guidelines
- Prepare the narrative portion of a grant proposal including: needs statement; goals and objectives; methods and design, timeline and plan for sustainability
- Phrasing the need statement in congruence with project
- Identify and prepare supplementary proposal materials – the log frame, progress & performance monitoring

Additional outcomes of the workshop:

- Develop familiarity with the right vocabulary for grant writing
- Understand the difference between a Grant and a Contract
- Compare and contrast 10 popular reasons why Grants are refused...and how you can avoid them!

COURSE CONTENTS

This learning experience will help you to identify and address:

- Good Housekeeping for Successful Grant Solicitation
Identification and Selection of Funding Sources
- Approaches to exploring funding
- Understanding the Prospective Funding
- Understanding your organization's capacity & experience
- Program design & Implementation plan
- 10 Reasons why proposals are usually rejected

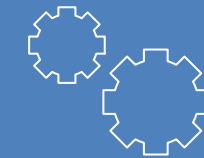
TRAINING EXPERTS

Our Trainers are grant writing consultants and trainers for public sector, social sector, and corporate sector for over a decade. They have provided hands-on assistance to clients and trainees throughout Pakistan in successfully receiving grants & awards besides being case study writers for premier academic institution of the country.

Mr. Arsalan intervened for numerous organizations in three sectors – Academia, Corporate and the Social Sector. He has helped organizations develop consequential strategies and manage projects effectively.

Mr. Arsalan has helped organizations develop strategic plans with measureable outcomes and has played a key role in achieving results beyond set targets.

He is Entrepreneur and Trainer with proven expertise of managing and leading projects for Public Sector, Social Sector and Private Sector of varying complexities.



COURSE TRAINERS

Mr. Arsalan Habib

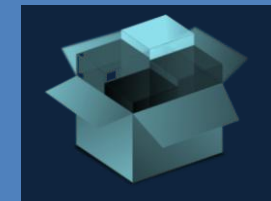


WORKSHOP DETAILS

Training Investment: Rs.10,000
Group Discounts: Up to 20% for at least 03 participants from the same organization and 25% for 04 participants and more from the same organization

Dated: Thursday, April 24, 2014

Time: 9:00 am to 5:00 pm
Refreshment: Lunch & Tea
Venue: 96-a, G Block (off Qarshi Avenue), Gulberg 3, Lahore



WORKSHOP DELIVERABLES

Workshop Certificate
Workshop Manual

Post Workshop Support *

*1 Hour within 30 days of workshop



CONTACT US

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